Curriculum Vita

**Christine Ann Geyer**

## Education

Doctor of Philosophy, (Composition and Cultural Rhetoric). Syracuse University, May 2013

Dissertation Title: “(re)Constructing a Landmark: A Rhetorical Analysis of *Brown v. Board of Education* at Fifty.”

Exam Areas: Rhetoric and Democracy

Contemporary Forensic Rhetoric (Rhetoric and Law)

Globalization (interdisciplinary)

Master of Arts (English), *Syracuse University*, *May 2004*.

Bachelor of Arts, *magna cum laude*, with departmental distinction in English. University of Washington, June 2002.

Associate of Arts degree. Edmonds Community College, June 2002

Master of Science in Financial Services, The American College, October 1988.

## Academic Employment:

## *Cazenovia College*, Associate Professor of English, Director of Academic Writing

**Courses Taught:**

* EN 101 Academic Writing I
* EN 201 Academic Writing II
* EN 241 Children’s Literature
* EN 342 Children’s Literature
* EN 312 Advanced Expository Writing
* EN 462 English Literature and Culture 1750-1900
* CM 121 Effective Speaking
* CM 301 Speech and Rhetoric
* FA 151 Introduction to Visual Culture
* First Year Seminar: Financial Literacy
* First Year Seminar: The Secret Life of Money
* EN 100D Fundamentals of College Writing
* ED/HG 338: Economics of Education
* HC 330 Current Issues in Health Care
* HG 334 Economics of Public Finance
* HS 499 Senior Capstone – Human Services
* HU 310 Honors Seminar “Speaking of Rights.”
* HU 361 Commitment and Choice (Ethics)
* HU/SB 375 Methods of Inquiry
* HU 499 - Senior Capstone – Humanities
* SB 101A3 – FYS: The Trail of the Traveling T-Shirt
* SB 101A6 – FYS: Cultivating Resilience

**Special Programs:**

Faculty Mentor, Study Abroad Program, Canterbury Christ Church University, Canterbury, England, Fall 2017.

*Park University*, Adjunct Instructor (all courses online)

* EN 106 First Year Academic Writing Seminar II: Academic Research and Writing
* EN 306B Professional Writing in the Disciplines: Business Writing
* EN 306C Advanced Expository Writing
* FI 380 Financial Counseling
* HC 463 Third Party Liability and Risk Management
* MG 306 Business Communications

*Edmonds Community College*, English Instructor, Sept. 2006 to June 2009

* English 205 Research Writing (CD) – Theme: Globalization
* English 105 Analytic Writing (CD)
* English 100 Intro to College Writing

*Syracuse University*, Graduate Teaching Associate, 2002-2007

* Writing 105 Studio 1: Practices of Academic Writing
* Writing 109 Studio 1: Practices of Academic Writing (Honors)
* Writing 195 Studio 2 for Transfer Students – Topic of Inquiry: Globalization
* Writing 205 Studio 2: Critical Research and Writing – Topic of Inquiry: Globalization
* Writing 205 Studio 2: Critical Research and Writing (online). Topic of Inquiry: Social Networking Software
* Writing 209 Studio 2: Critical Research and Writing (Honors) – Topic of Inquiry: Globalization
* Writing 307 Advanced Writing Studio: Professional Writing

## Other Teaching Experience

Facilitator, *Edge Learning Institute*, 1997-98

* “Increasing Human Effectiveness”

Facilitator, *The Pacific Institute*, 1996

* “Investment in Excellence”

Instructor, *Insurance Institute of America*, 2000

* Introduction to Property-Casualty Insurance

Instructor, *The American College*, 1996-1997

* HS 313 – Individual Health Insurance
* HS 325 – Group Benefits
* HS 340 – Advanced Topics in Group Benefits

## Publications

“Review of *House of Glass: The Story and Secrets of a Twentieth Century Jewish Family.” The Polish Review.* (Forthcoming).

“Review of *Human Minds and Animal Stories: How Narratives Make Us Care About Other Species.” The Polish Review*, Vol. 62, No. 2, 2022.

"Deliberative Skills for Citizenship." Article for *The Key Reporter*, a publication of the Phi Beta Kappa Society, Spring '08.

“Walk On A Winter Evening.” Original Poem. *Between The Lines*. Edmonds Community College. 2003.

“Wrong Turn.” Short Story. *Between The Lines*. Edmonds Community College, 2002.

## Conference Papers

“Safe Spaces and Third Places: Conflicting Rhetorics of Hospitality and Community.” Rhetoric Society of America 19th Biennial Conference, May 21-24, 2020, Portland, OR. (Accepted, conference canceled due to COVID-19).

“You Don’t Want to be President, You Want to be President in a Movie.” Popular Culture Association Conference, April 9-12, Philadelphia, PA. (Accepted, conference canceled due to COVID-19).

“The Consent of the Spectator: Celebrity, Iconography, and the Law That Never Was.” Association for the Study of Law, Culture, and the Humanities Conference, March 7-8, 2020, New Haven, CT.

“Well-Lettered Women Sometimes Make History.” New York State Communication Association Conference, October 17-19, 2019, Calicoon, NY.

“The Changing Rhetorics of (not) Universal Health Care.” Rhetoric Society of America. 17th Biennial Conference. “Rhetoric & Change.” Atlanta, GA. May 26-29, 2016.

“Spectatorial Citizenship: Why #blacklivesmatter Doesn’t Change Anything.” Association for the Study of Law, Culture and the Humanities. Nineteenth Annual Conference. Connecticut University School of Law. Hartford, CT. April 1 & 2, 2016.

“Antigone in the 21st Century.” Association for the Study of Law, Culture and the Humanities. Eighteenth Annual Conference. Georgetown Law Center, Washington, D.C., March 6 & 7, 2015 (accepted).

“On the Border of the Good America: Protest Groups in the Margins at the Dedication of the Brown v. Board of Education National Historic Site.” Rhetoric Society of America. “Border Rhetorics.” San Antonio, TX. May 2014.

“Legal Publics: Imagined and Actual.” Rountable presentation. Rhetoric Society of America. “Border Rhetorics.” San Antonio, TX. May 2014.

“(re)Constructing a Landmark: The Question of Empathy in Brown v Board of Education.” Association for the Study of Law, Culture and The Humanities. “The Politics of Law and the Humanities: Crisis, Austerity, Instrumentalism.” University of Virginia, School of Law, March 2014.

“Teaching the (Required) Writing Course in the Age of Social Media.” New York State Communication Association. “Communities of Communicative Practice.” Ellenville, NY. October 2013.

“ ‘Forever and For the Better’: Epideictic and the Dedication of the Brown v Board of Education National Historic Site.” Rhetoric Society of America. “Re/Framing Identifications.” Philadelphia, Pennsylvania, May 2012.

“Judicial Rhetoric as Motion: *stasis* theory and ‘the law’.” (accepted). Rhetoric Society of America. “Rhetoric: Concord and Controversy.” Minneapolis, Minnesota. May 2010.

“WAC at TSC.” Writing Across the Curriculum 2010. Bloomington, Indiana, May 2010.

“Rational Empathy: The Sotomayor Hearings, Neutral Principles, and the Narrative Paradigm.” Association for the Study of Law, Culture and the Humanities Conference. Providence, Rhode Island. March 2010.

“Rhetoric and ‘The Law’: *Brown v. Board of Education* and the Value of a Rhetorical Perspective.” 2008 Conference of the Rhetoric Society of America. “The Responsibility of Rhetoric.” Seattle, Washington, May 2008.

"The Promise of Reason and The Legacy of Brown: Reclaiming Legal Discourse." The Promise of Reason Conference, University of Oregon, May 2008.

“True Women Go Shopping: The Department Store and the (Rhetorical) Reconstruction of a Woman’s Place.” American Society for the History of Rhetoric, National Communication Association Conference. “Creating Sites for Connection and Action.” San Antonio, TX. Nov. 16-19, 2006.

“The Gentleman is White.” Victorian Studies Association of the Western United States Conference. “The Presence of the Past in the Victorian Age.” Malibu, California. October 26-28, 2006.

"The Limited Liability Company." Victorian Studies Association of the Western United States Conference, "Victorian Innovations", Seattle, Washington, October 21-23, 2004.

## Other Presentations

“Writing the Transnational: A Multi-disciplinary Approach to the Writing Studio.” The Writing Program Spring Conference, Syracuse University, 2004.

## Service

*Cazenovia College*

* General Education Committee (member). 2008 - 2013.
* Honors Committee (member). 2008 – 2012
* IRB Committee (member). 2008 – 2012.
* Writing Across the Curriculum Committee (chair). 2009 – 2012
* Teaching Development Faculty Steering Committee (member, chair, and coordinator) 2009 – present
* Middle States Commission on Higher Education self-study workgroup (member) 2011-2012
* Student Evaluation Task Force (chair) 2014-2015
* Committee for the Assessment of Student Learning (member) 2016 - present
* Planning Council (formerly Council on Planning and Shared Governance; formerly Long Range Planning Council) (member and chair) 2012 – present

*ETS,* AP English Literature and Composition Exam Reader – 2006, 2008, 2009, 2014, 2015, 2017, 2020, and 2021.

*ETS*, AP English Course Auditor - 2007

*Syracuse University*, CCR Intern (administrative)

*Syracuse University*, Professional Development Seminar, “Writing, Rhetoric, and the Law: Partnership Possibilities with the College of Law.” - 2006

*Syracuse University*, Writing Program Upper Division Committee, member. 2004-05.

*Syracuse University*, English Graduate Organization Facilitator. 2003-05.

*Syracuse University*, Writing Program Summer Planning Team for new TA Training. 2003.

## Honors/Awards

Syracuse University, University Fellowship, multiple year award 2004-2008.

Future Professoriate Project, Syracuse University, 2005-present

*Phi Beta Kappa*. Elected 2002.

**Other:**

## Professional Credentials (Financial Services)

Certified Employee Benefits Specialist (CEBS)

Chartered Financial Consultant (ChFC), *The American College*

Chartered Life Underwriter (CLU), *The American College*

Chartered Property Casualty Underwriter (CPCU), *American Institute for Property & Liability Underwriters*

Registered Health Underwriter (RHU), *The American College*

Advanced Pension Planning Certificate, *The American College*

Associate in Management Certificate, *Insurance Institute of America*

Continuing Education and Professional Development Presentations

“Holistic Retirement Planning.” 1-day seminar, *University of Washington*, 2002.

“Personal Financial Fitness.” 5-week series, *University of Washington*, 2002.

“Cyber Coverage.” Seattle Chapter, Order of the Gray Goose, 2001.

“Benefits Legislation Update.” *Law Office Management Institute*, Seattle, 1999.

“Broker License Preparatory Course, Property & Casualty.” *Acordia Northwest*, 1998.

“Broker License Preparatory Course, Life & Health.” *Acordia Northwest*, 1998.

“Change Agents.” *American Society for Training and Development*, 1998.

“Employee Benefits Issues 1998.” *Association of Legal Administrators*, Teleseminar, May 1998.

“Health Care Update: The Impact of Federal Legislation, Part I, HIPAA.” *Association of Legal Administrators*, 26th Annual Education Conference, Seattle, May 1997.

“Health Care Update: The Impact of Federal Legislation, Part II, SBJPA.” *Association of Legal Administrators, 26th Annual Education Conference*, Seattle, May 1997.

“The Large Print Giveth: Introduction to Insurance Law.” *Seattle Chapter of CLU & ChFC*, 1996.

“The Fine Print Taketh Away: More on Insurance Law.” *Seattle Chapter of CLU & ChFC*, 1996.

## Professional Service

Employee Benefit Planning Association, Seattle, Past President

Seattle Chapter of CLU & ChFC, Past-President

American Society of CLU & ChFC, National committee member

Washington Association of Insurance and Financial Advisors, Editor, WAIFA Journal