

WILL SCHEIBEL

Department of English, 401 Hall of Languages, 100 University Place,
Syracuse University, Syracuse, NY 13224

lscheibe@syr.edu

ACADEMIC BIOGRAPHY

Discipline

Cinema and media studies

Education

Ph.D. in Communication and Culture (program of study in film and media). Minor in English. Indiana University Bloomington, 2014.

M.A. in English (program of study in film and literature). Northern Illinois University, 2008.

B.A. in Cinema and in Journalism and Mass Communication (double major). Minor in Spanish. The University of Iowa, 2006.

Research and Teaching Interests

U.S. film history (esp. Classical Hollywood cinema)

Genres and modes of popular storytelling (e.g., horror, noir, melodrama)

Performance and stardom

Intermediality and transmediality (i.e., relations between and among different media)

Videographic criticism

TEACHING APPOINTMENTS

Professor, Dept. of English, Syracuse University, 2024 – present.

Associate Professor, Dept. of English, Syracuse University, 2019 – 2024. (tenured in 2019)

Assistant Professor, Dept. of English, Syracuse University, 2015 – 2019. (tenure-track)

Adjunct Lecturer, College of Arts and Sciences, Indiana University Bloomington, 2014 – 2015.

Associate Instructor, Dept. of Communication and Culture, Indiana University Bloomington, 2008 – 2014.

Teaching Assistant, Dept. of English, Northern Illinois University, 2006 – 2008.

ADMINISTRATIVE APPOINTMENTS

Chair, Dept. of English, Syracuse University, 2024 – 2026.

Director of Undergraduate Studies, Dept. of English, Syracuse University, 2021 – 2023.

WORK IN PROGRESS

Monsters in the Movie Lab: Universal Pictures and Classic Hollywood Horror
(monograph under contract with Wayne State University Press).

PUBLICATIONS

Books

Co-editor, with Julie Grossman, *Penny Dreadful and Adaptation: Reanimating and Transforming the Monster*. Palgrave Macmillan, 2023.

Author, *Gene Tierney: Star of Hollywood's Home Front*. Wayne State UP, 2022.

Co-author, with Julie Grossman, *Twin Peaks*. TV Milestones Series, Wayne State UP, 2020.

Author, *American Stranger: Modernisms, Hollywood, and the Cinema of Nicholas Ray*. State U of New York P, 2017.

Co-editor, with Steven Rybin, *Lonely Places, Dangerous Ground: Nicholas Ray in American Cinema*. State U of New York P, 2014.

RECENT CONFERENCE PRESENTATIONS

“Slaying *Van Helsing*: Universal Monsters in the Era of the Horror ‘Event’ Movie and the DVD Special Edition.” Presented at the conference for the Society for Cinema and Media Studies, Chicago, IL, March 26-29, 2026.

“When Movie Monsters Encamped Television: Universal Horror, Classic Hollywood Nostalgia, and the Postwar Youth Market.” Presented at the conference for the Society for Cinema and Media Studies, Chicago, IL, April 3-6, 2025.

“Female Monsters and Super Creeps: Gale Sondergaard, Rondo Hatton, and Universal’s Late Horror Films.” Presented at the conference for the Society for Cinema and Media Studies, Boston, MA, March 14-17, 2024.

OTHER RECENT SPEAKING ENGAGEMENTS

“Invasion of the Horror Hosts: Universal Monsters on 1950s Television.” Presented at the “Stars and Screen” Film and Media History Virtual Symposium, May 16, 2026.

“*Van Helsing* (2004) and Universal’s Cancelled Monster Franchise.” Presented at the Geek/Art CONfluence, Syracuse University, April 19, 2026.

“The Video Essay and the Cinephiliac Imagination” (with Roger Hallas). The Forum for the Imagination, Le Moyne College, Syracuse, New York, January 29, 2026.

Virtual Book Talk with Katherine Fusco, Classical Hollywood Scholarly Interest Group, Society for Cinema and Media Studies, January 23, 2026.

The Thing from Another World (introduction). The Dryden Theatre, George Eastman Museum, Rochester, New York, August 22, 2025.

“Summer Chills.” Dryden Roundtable, George Eastman Museum, Rochester, New York, June 14, 2025.

Lost Highway (introduction). The Dryden Theatre, George Eastman Museum, Rochester, New York, June 13, 2025.

OTHER RECENT SPEAKING ENGAGEMENTS

- “Monster Kids and Model-Kits; or, The Plasticity of Horror.” Presented at the Geek/Art CONfluence, Syracuse University, March 23, 2025.
- “Certain Tendencies of a New Methodology: On Videographic Criticism.” Department of English Colloquium (with Roger Hallas), Syracuse University, February 14, 2025.
- “I Was a Teenage Monster (Fan).” Presented at Destroy All Monsters: A Panel Discussion on Science Fiction, Horror and Comics Fandom, Syracuse University Libraries, November 14, 2024.
- “Superman Unassimilated: The Jewish American Origins and Alternative Masculinity of DC’s First Superhero.” Presented at Le Moyne College, September 19, 2024.
- Hulk* (talkback). The Dryden Theatre, George Eastman Museum, Rochester, New York, August 24, 2024.
- Hellboy II: The Golden Army* (talkback). The Dryden Theatre, George Eastman Museum, Rochester, New York, August 10, 2024.
- The Rocketeer* (introduction). The Dryden Theatre, George Eastman Museum, Rochester, New York, August 3, 2024.
- Superman* (introduction). The Dryden Theatre, George Eastman Museum, Rochester, New York, July 6, 2024.

PROGRAMMING

- “Beyond the Universe: Comic Books and Film.” The Dryden Theatre, George Eastman Museum, Rochester, New York, June – August 2024. (nine-film series co-curated with Jared Case and Kendall Phillips)

KEYNOTE ADDRESS

- “‘The Air Itself Is Filled with Monsters’: Fame, Circulation, and Universal Horror.” Presented at the 35th Annual English Graduate Conference, Stony Brook University, February 17, 2023.

PROFESSIONAL DEVELOPMENT

- Participant, “The Video Essay as Form: New Modes of Creative Scholarship in the Humanities with Catherine Grant.” Held at the University of Rochester, Rochester, NY, September 26, 2025. (competitive)
- Participant, “Scholarship in Sound and Image Workshop on Videographic Criticism.” Held at Middlebury College, Middlebury, VT, June 17 – 28, 2024. (competitive)

GRADUATE TEACHING AND SUPERVISION

- Courses Designed and Taught (since 2015)**
American Film Melodrama
Classical Hollywood Cinema
Screen Performance

GRADUATE TEACHING AND SUPERVISION

Seminars and Workshops Led

Film Style and Intersectionality: Mise-en-scène, the Middle-Class Home, and the American Midcentury. English Seminar, Syracuse University Project Advance, New York City, May 5-8, 2023, and Syracuse, May 15-16, 2023.

So Old, It's New: Mediating Classical Hollywood through Contemporary Popular Culture. Special Topics Workshop, Syracuse University Project Advance, Minnowbrook Conference Center, July 17-22, 2016.

Program Affiliations

Goldring Arts, Style and Culture Journalism (2016 – 2026)

Projects Supervised as Director

Caskie, Dylan. "American Cosmopolitans: Tourism, Empire, and Blockbuster Film." 2025. Syracuse U, Ph.D. dissertation.

Projects Supervised as Committee Member

Knowlan, Connor. "The Dead Still Walk: White Masculinity and the World of *The Walking Dead*." 2025. Syracuse U, M.A. thesis.

Charles, Caroline. "Black Filmmaking as Archival Practice." 2025. Syracuse U, Ph.D. dissertation.

Staples-Vangel, Simon. "Subcultural Textuality: Skateboarding and the Politics of Subcultural Media." 2024. Syracuse U, Ph.D. dissertation.

Sanders, John. "'Play the Book Again': Towards a Systems Approach to Literary Game Adaptations." 2022. Syracuse U, Ph.D. dissertation.

Hardman, Cara Doreen. "Tale as Old as...Feminism? The (Re)Making of *Beauty and the Beast*." 2021. Syracuse U, M.A. thesis.

Hedgcock, Noelle. "The Performance of Identity: Mediating, Marketing, and Melodramatizing the Subject." 2018. Syracuse U, M.A. dossier.

Barnes, Christopher. "Constricted Visuality: Carceral Counter-Visions in U.S. Documentary Film." 2016. Syracuse U, Ph.D. dissertation.

UNDERGRADUATE TEACHING AND SUPERVISION

Courses Designed and Taught (since 2015)

21st-Century Cinema: Hollywood and Beyond
American Cinema: From Beginnings to Present
American Monster Movies
Film Noir/Noir Cultures
Hollywood Directors of the 1950s
The Hollywood Star System
Interpretation of Film
Latinos in Cinema
Reading Popular Culture

UNDERGRADUATE TEACHING AND SUPERVISION

Projects Supervised as Director

Tyler, Madison. "Sidney Poitier's Method: Locating Stanislavski's System in Black Performance." 2023. Syracuse U, B.A. distinction thesis.

Marsfelder, Bethany. "'Darlin', Sometimes I Remember Who I Am': Fragmentation, Juxtaposition, Dissociation, and Dissent in *Miami Vice*." 2020. Syracuse U, B.A. distinction thesis.

Blauner, Nicholas. "Reclaiming an Image: Commodification of Blackness in *Do the Right Thing* and *Get Out*." 2019. Syracuse U, B.A. distinction thesis.

Rosace, Cristina. "*Rosemary's Baby*: Realist Aesthetics and the Power of Embodiment." 2018. Syracuse U, B.A. distinction thesis.